

# NOAH ROUGH

NOAH ROUGH DIGITAL MEDIA

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**PORTFOLIO** noahrrough.com

**SOCIAL MEDIA** linkedin.com/in/noahrrough

## EDUCATION

University of Louisville  
• BSBA in Marketing  
• Minor in Film Studies & Media Production

## SOFTWARE SKILLS

• Photoshop • Final Cut Pro X  
• Illustrator • Premiere Pro  
• Lightroom • Celtx

## EQUIPMENT

• Canon 5D mark iii • Manfrotto Tripods  
• Canon 70D • Lights / Light Stands  
• EOS M3 • External Flash

## NOTABLE AWARDS

Threshold 360's *Creator Spotlight*  
• featured photographer for April 2021

"The Synthetics" best short documentary nominations  
• Louisville International Festival of Film  
• Orlando Film Festival

Miscellaneous  
• 1st place in Oxy Skin Care National Video Contest  
• CSPA 3rd place for Secondary Digital Media Coverage  
• J&C Gold Award for Multimedia Special Projects  
• J&C Gold Award for Feature Video

## PARTNERSHIPS

### Groupie Studios, LLC (July 2020 - Present)

CEO of Groupie: a downloadable social media mobile application allowing users to share their favorite albums, songs, and playlists. In charge of managing, and editing, all marketing content, designing all aspects of the mobile application, and creating new features for future updates. For more information, go to: [linktr.ee/groupieapp](http://linktr.ee/groupieapp)

## EMPLOYMENT

### Threshold 360 (July 2020 - Present)

360 photographer assigned to capture restaurants, bars, retailers, hotels, major attractions, and other clientele for Louisville Tourism, Meet NKY, and Cincinnati Tourism. Locations would include Ark Encounter, Rhinegeist Brewery, Heritage Bank Center, and the Cincinnati Museum Center.

## FREELANCE WORK

### The Music Ark (Sept. 2019 - Nov. 2021)

Producer/creator for weekly motion graphics promo videos showcasing their featured music playlists as well as updating their Instagram stories daily, redesigning of logo, and developer for two other highlight videos discussing what 'The Music Ark' is and what they do. In addition, designed a pitch deck for their upcoming mobile application's entire user interface and layout in Adobe Illustrator including 100+ unique clicks.

### Louisville Tourism (Jan. 2018 - Present)

Location/architectural photographer responsible for creating 360 virtual photo/video tours of restaurants, bars, retailers, hotels and other locations around Louisville in addition to photographing over 250 locations for the LCVB's promotional content portfolio including Old Forester Distillery, Rabbit Hole Distillery, Muhammad Ali Center, the Frazier History Museum, and the Kentucky Science Center.

### Kentucky Select Properties (Oct. 2017 - Present)

Freelance retail photographer responsible for capturing, editing, and uploading high quality images of the interior and exterior of Kentucky homes.

### Signature Healthcare (Aug. 2016 - May 2017)

Location/architectural photographer who developed virtual video tours and photographed many Signature Healthcare Kentucky facilities to be used for social media sharing and viewing.

### Powerscreen Crushing & Screening (May 2016 - Aug. 2016)

Drone videographer/photographer responsible for filming and editing promotional drone videos of Powerscreen's machinery to be used for online promo material regarding their services.

### Manual Redeye (2012 - 2015)

As Multimedia Director, managed and approved all videos, infographics, and photos posted to [manualredeye.com](http://manualredeye.com). Moreover, created their first weekly web interview series entitled *Manual On-* the only individual responsible for storyboarding, production, filming, and editing each week. This series consisted of two seasons, 44 videos, bringing over 70,000 views to the website.

## SPECIALTIES



Photography



Videography



Video Editing &  
Motion Graphics



Graphic Design



App Designer



Creative Writing