

NOAH ROUGH

GROUPIE STUDIOS, LLC

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SOCIAL MEDIA	linkedin.com/in/noahrough instagram.com/thenoahrough

EDUCATION

University of Louisville
• BSBA in Marketing
• Minor in Film Studies & Media Production

SOFTWARE SKILLS

- Photoshop
- Illustrator
- Lightroom
- Visual Studio Code
- Final Cut Pro X
- Davinci Pro Resolve
- Celtx

EQUIPMENT

- Canon 5D mark iii
- Canon 70D
- EOS M3
- Tripods
- Lights & Light Stands
- External Flash

NOTABLE AWARDS

Best Picture Winner for "What Will Lucy Do Next?"
at Louisville's International Festival of Film (2022)
• Co-Producer, Editor, and Cinematographer

Threshold 360's Creator Spotlight
• Featured photographer for April 2021

"The Synthetics" best short documentary nominations
• Louisville International Festival of Film
• Orlando Film Festival

Miscellaneous
• 1st place in Oxy Skin Care's National Video Contest

PARTNERSHIPS

Groupie Studios, LLC (July 2020 - Present)

Co-Founder, CEO, and Social Media Manager/Producer for Groupie- a downloadable social media mobile app for sharing music with friends, and discovering local musicians. I manage, and edit, all social media content, @thegroupieapp on Instagram, resulting in over 3.2 million+ views, and 26k+ new followers, from just August '23 to December '23. I also design all UI aspects of the mobile app including all current and future features. Please visit linktr.ee/groupieapp for more information.

FREELANCE WORK

THE HOMIES (Aug. 2022 - Present)

Social Media Producer and Video Content Editor for Louisville's rap group "The Homies". This content has amassed over 565k+ views on just their instagram, @playthehomies, as of Dec. '23.

Wedding Video Editor (Sept. 2022 - Present)

In charge of culling, and color labeling, footage to then create a cohesive video story ranging from a 3 to 6 minute highlight or 15 to 45 minute documentary all edited within Davinci Pro Resolve.

Threshold 360 (July 2020 - Jan. 2023)

360 Photographer assigned to capture restaurants, bars, retailers, hotels, major attractions, and other clientele for Louisville Tourism, Meet NKY, and Cincinnati Tourism. Locations include Ark Encounter, Rhinegeist Brewery, Heritage Bank Center, and the Cincinnati Museum Center.

Louisville Tourism (Jan. 2018 - May 2022)

Location/Architectural Photographer responsible for creating 360 virtual photo/video tours of restaurants, bars, retailers, hotels and other locations around Louisville in addition to photographing over 250 locations for the LCVB's promotional content portfolio including Old Forester Distillery, Rabbit Hole Distillery, Muhammad Ali Center, the Frazier History Museum, and the Kentucky Science Center.

The Music Ark (Sept. 2019 - Nov. 2021)

Social Media Producer, and Content Creator, for weekly motion graphics promo videos showcasing playlists as well as updating their Instagram (@themusicarkofficial) stories daily, and brand design. In addition, designed a pitch deck for their mobile application's entire user interface in Adobe Illustrator including 100+ unique clicks.

Kentucky Select Properties (Oct. 2017 - July 2022)

Freelance Retail Photographer responsible for capturing, editing, and uploading high quality images of the interior and exterior of Kentucky homes.

Signature Healthcare (Aug. 2016 - May 2017)

Location/Architectural Photographer who developed virtual video tours and photographed many Signature Healthcare Kentucky facilities to be used for social media sharing and viewing.

Manual Redeye (2012 - 2015)

As Multimedia Director, managed and approved all videos, infographics, and photos posted to manualredeye.com. Moreover, created first ever weekly web interview series entitled *Manual On-* the only individual responsible for storyboarding, production, filming, and editing. The series consisted of two seasons, 44 videos, bringing in 70,000+ views to the website while I was there.

SPECIALTIES



Digital & Film
Photography



Cinematography
& Commercial Video



Video Editing &
Motion Graphics



Graphic Design



UI/UX
App Designer



Screenwriter &
Story Editor